



## Waikato Futures Symposium

### Creating a Sustainable Economic Future for the Waikato

We are calling together business leaders with a high level of understanding of the Waikato Region. We need your help to discuss the future of carrying out business in the Waikato under various future scenarios. With the help of scenario planning we intend to develop an economic development strategy for the wider Waikato going forward 5 to 10 years. Invitations have been made to other key business leaders to join us in this future looking symposium.

New Zealand Trade and Enterprise in conjunction with Environment Waikato and partners are convening this Symposium to present and review work completed to date on developing future scenarios for the Waikato region. The scenarios provide a framework for the discussion and development of an economic strategy for the wider Waikato region.

#### Feature Presentations:

##### **Kate Delaney (Presenter and Facilitator)**

Kate has worked as a strategist and futurist for over 25 years. She specialises in strategy, foresight (futures) and innovation. Kate is a panellist on Rural Innovation for the Cutler Review of the Australian National Innovation System and she is working on projects with groups like the New Zealand Agricultural Training Organisation, the Australian Joint Agencies Scanning Network (early warning of environmental issues which affect policy), the New Zealand Local Government Futures Project (Victoria University Research Trust) and on issues such as energy futures.

Kate has been consulting for EW for the last year on future scenarios and will present case studies on global companies who have benefited from future thinking in their business. Kate will introduce 10 areas of risk for business and methodologies for future thinking.

##### **Dr Beat Huser (EW) and Dr Daniel Rutledge (Landcare)**

Beat and Daniel will outline the scenarios and economic modelling developed to provide a framework to enable future thinking. We will be seeking your comment and views on how these scenarios relate to the growth and development of your business.

##### **Guest Speaker on NZ Business issues**

Our afternoon keynote speaker will introduce issues for NZ businesses as they operate in a global market place. This will introduce an afternoon workshop where we consider emerging trends and opportunities, external effects, trade offs and constraints, what trends we should monitor and what information and indicators we would use to guide our future response.

#### Networking drinks and nibbles follow the Forum.

*This forum is part of a regional project funded by NZTE to enable the development of a regional economic development strategy that delivers value to the Business community.*



# Waikato Futures Symposium

15<sup>th</sup> July – Wintec City Campus Student Hub Event Room 1

## Programme

- 9:30 am Coffee + refreshments – Networking
- 9:50 am Introduction Steve Tritt NZTE
- 10.00 am **Global Perspectives and our Future** Kate Delaney  
Kate introduces concepts of future thinking and introduces case studies of global companies that have benefited from future thinking strategies.
- 10.45 am **Scenarios for the Waikato region**  
Dr Beat Huser Environment Waikato
- Waikato economic model and decision support system**  
Dr Daniel Rutledge, Landcare Research
- 11.15 am Workshop: The Future World: “Operating with the scenarios”
- 12.15 am Buffet Lunch / Networking
- 1.15 pm Guest Presenter on NZ Business  
Global issues affecting New Zealand Business.
- 2.00 pm Workshop
- 3.30 pm Final summary and proposed future action including ideas for economic development
- 4.00pm Networking Nibbles and Drinks

- The Environment Waikato project ‘Creating Futures’ has developed four scenarios that depict how the Waikato may look like in the future. The project has developed economic models for the Waikato region that link to a variety of economic factors that impact on carrying out business in these changing times. These tools can assist long term integrated strategic planning and decision making.
- This will lead to greater awareness of the future issues, trends, challenges and opportunities related to carrying out your business in the Waikato.

- When:** Tuesday 15 July 9:30 am to 4.30 pm
- Where:** Wintec Student Hub Events Room 1. (Tristram St gate 5, park next to venue)
- Enquiries:** Phone Debbie Dewdney NZTE on 07 846 8490
- Register by:** Thursday 10<sup>th</sup> July to guarantee your place (seats are limited!).
- To register:** Email to [Debbie.Dewdney@nzte.govt.nz](mailto:Debbie.Dewdney@nzte.govt.nz) with your name and company
- Cost:** Invitation only and complimentary

